

2018 Runner's Expo

Information Guide



Friday, May 4th & Saturday, May 5th, 2018



It is with great excitement that we present the 2018 Mississauga Marathon! This full running experience promotes “A Run for Everyone” with a selection of activities for all ages and athletic abilities.

- Full Marathon (Boston Marathon Qualifier)
- Marathon Relay Challenge
- Half Marathon
- MNP 10KM
- 10KM Student relay
- Novo Nordisk® “Hazel” 5KM
- 2KM Fun Run/Walk



The Full Marathon, Marathon Relay Challenge and Half Marathon will take participants through the gorgeous residential streets of Mississauga and down to Lake Ontario. All seven race routes allow participants to experience the Lakeshore waterfront and its remarkable beauty.



Quick Facts!

The Mississauga Marathon hosts approximately **10,000** participants

The Runner’s Expo sees an average of **25,000** visitors

The Mississauga Marathon is known for the best Swag Bag around!

42% of our participants are between the ages of 30-49



The Mississauga Marathon Runner's Expo is an excellent opportunity for vendors to promote their businesses and products to all participants, friends, family and local residents. The Race Weekend event is a mandatory stop for all participants to receive their race bib, shirt and swag bag. This year, our Runner's Expo will take place on **Friday, May 4th and Saturday, May 5th** and once again be located at the **Port Credit Memorial Arena**.

Vendor space will be limited, but guaranteed upon the receipt of payment (cheque, credit card or money order), space permitting. This is a great opportunity to meet those in the health and fitness community and to experience this exciting event!

Each standard 10' x 10' booth at the Runner's Expo includes:

- 1 table and 2 chairs (maximum)
- Table cloth (only if indicated on your registration form)



"Count us in for next year! We had a great time and loved our location"

"Truly amazing, we have done expos for the last 8 years ... and have to say this was the best"



This is your opportunity to secure your booth at the 2018 Mississauga Marathon Runner's Expo today!